

# Firestone

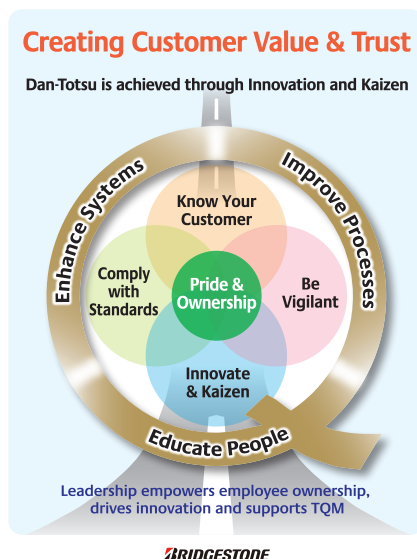
## Firestone Building Products

# Quality Policy

Firestone Building Products Company, LLC is a leading manufacturer of commercial building performance solutions for global markets and part of Bridgestone. Our deeply-imbedded core values and traditions of each company's founders, Shojiro Ishibashi and Harvey Firestone, made us one company rooted in quality, innovation, a willingness to take rational risk, and a commitment to our customers.

Quality is in Bridgestone's DNA. The Bridgestone Essence commits us to "Serving Society with Superior Quality," and we deploy this core value through our Quality Mission Statement and its supporting principles. We will drive enterprise excellence as we integrate innovative thinking with continual improvement principles to implement Total Quality Management (TQM) in all aspects of our business.

### Quality Mission Statement



While all customers are important, the Boss (end-user) is our priority and the lifeblood of the business; therefore, our mission is to create Boss value and trust by providing superior quality products and services to the end users and customers around the globe.

All Bridgestone Americas employees, regardless of level, position or location are responsible for quality and for continually improving and contributing to the competitiveness and sustainability of the enterprise. Through our individual and collective commitment to quality, we strive to be a company trusted by the world – a company in which we can all take great pride.

President  
Firestone Building Products

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